### August 2, 2016\*

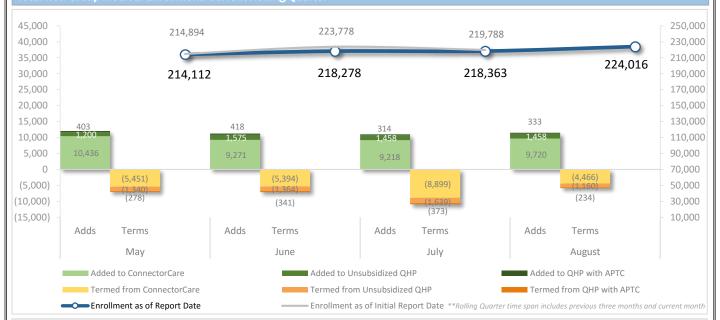
### **CCA Board Report Metrics**



\*Reporting period through August 1, 2016

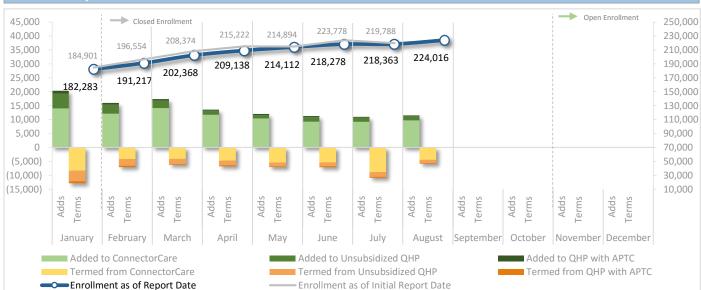
\*\*Source: Dell Financial Management System (FMS) All Spans Extract – August 2, 2016

### Total Non-Group Medical Enrollment: Current Rolling Quarter\*\*



- "Adds" is defined as the total number of members who begin coverage for that month and were not enrolled in coverage during the prior month as of the report date.
- "Terms" is defined as the total number of members who are no longer covered for that month and were enrolled in coverage during the prior month as of the report date.
- · The enrollment lines show the total number of members who have coverage for that month.
  - "Enrollment as of Report Date" (blue line) is defined as the total number of members with coverage in that month as of the current report date
    and reflects retroactive adds and terms in the coverage month they take effect. These enrollment counts are dynamic.
  - "Enrollment as of Initial Report Date" (gray line) is defined as the total number of members who were enrolled in coverage as originally reported in the CCA Board Report Metrics published for that month, excluding retroactivity. These enrollment counts remain static month to month to visualize the effect of retroactivity.

### Total Non-Group Medical Enrollment: Year-to-Date



This report was reformatted in August 2016 with an updated methodology that tracks changes in enrollment (i.e., adds and terms) based on the member's benefit start date. Previous reports tracked changes in enrollment as of the coverage month they took effect. For example, if an unsubsidized member began coverage in January and then failed to pay her premium for February and March coverage, in April she will be retroactively terminated as of February 1 and she will be reported as a term in the month of February; previously, she would have been reported as a term in April.

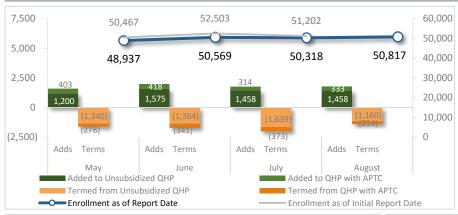
### August 2, 2016\*

### **CCA Board Report Metrics**

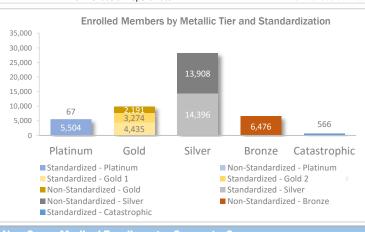
\*Reporting period through August 1, 2016 Source: Dell Financial Management System (FMS) All Spans Extract – August 2, 2016

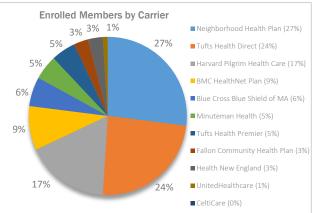


### Non-Group Medical Enrollment - Unsubsidized QHP and APTC

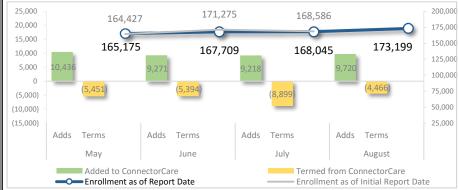


- · 50,817 individuals are enrolled in non-group medical Unsubsidized QHP (42,502) or QHP with APTC (8,315) plans.
- 56% of enrolled Unsubsidized QHP and APTC members have selected a Standardized or Non-Standardized Silver plan.
- 68% of members are enrolled in either Neighborhood Health Plan (27%), Tufts Health Direct (24%), or Harvard Pilgrim Health Care (17%), with all other carriers each representing less than 10% of the enrolled population.

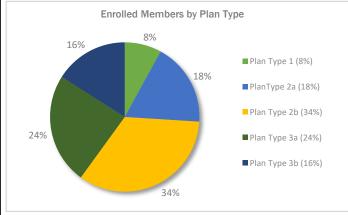


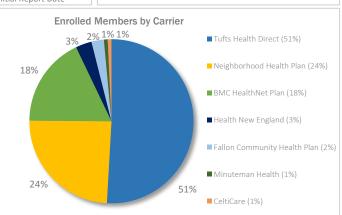


### Non-Group Medical Enrollment - ConnectorCare



- 173,199 individuals are enrolled in non-group medical ConnectorCare plans.
- 92% of ConnectorCare members are enrolled in plan types 2 and 3.
- 93% of members are enrolled in one of three carriers: Tufts Health Direct (51%), Neighborhood Health Plan (24%) and BMC HealthNet Plan (18%), with all other carriers each representing less than 5% of the enrolled population.





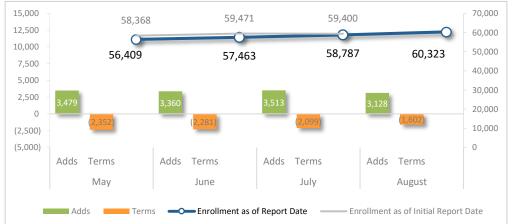
### August 2, 2016\*

# **CCA Board Report Metrics**

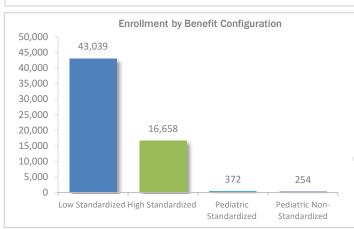
HEALTH
CONNECTOR
the right place for the right plan

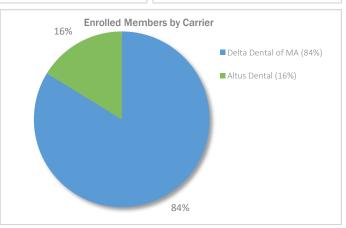
\*Reporting period through August 1, 2016 Source: Dell Financial Management System (FMS) All Spans Extract – August 2, 2016





- 60,323 individuals are enrolled in non-group dental plans.
- 71% of enrolled dental members have selected Low Standardized plans.
- 84% of dental members are enrolled in Delta Dental of Massachusetts plans, with Altus Dental representing the remaining enrolled population.





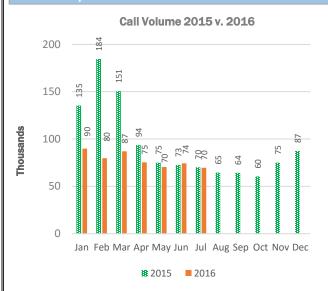
#### August 2, 2016\* **CCA Board Report Metrics** Reporting period through July 31, 2016 Jource: SBSB SHOP Database – August 1, 2016 Small Group Medical Enrollment\*\* 400 6,218 5,902 8,000 5.994 6,103 6,165 5,852 5.804 5.885 5,760 5,778 5,830 5,763 350 6,000 300 250 4,000 200 1,361 1,400 1,392 1,378 1,317 1,270 1,320 1,248 1,262 1,249 1,297 1,297 150 2,000 100 0 50 12 18 0 32) (2,000)(50)(4,000)Adds Adds **Ferms** Terms Terms Adds November December September October January February March April May June July August - Group Enrollment Group Terms Group Adds — Member Enrollment **Enrolled Groups by Carrier Enrolled Groups by Metallic Tier** ■ Blue Cross Blue Shield of MA (5%) 600 10% 4% ■BMC HealthNet Plan (4%) 500 ■ CeltiCare (0%) 9% 400 Fallon Community Health Plan (4%) 300 ■ Harvard Pilgrim Health Care (25%) 200 ■ Health New England (4%) 396 367 ■ Minuteman Health (3%) 100 ■ Neighborhood Health Plan (36%) 0 36% ■ Tufts Health Direct (9%) Platinum Gold 4% Silver Bronze 3% ■ Tufts Health Premier (10%) **Small Group Dental Enrollment\*\*** 200 1,200 987 917 879 175 783 1,000 759 660 679 598 600 150 582 800 125 600 O 100 186 170 172 177 142 148 159 162 165 400 134 133 134 75 200 50 25 6 3 0 0 0 0 (200)0 (1)(3) (1)(25)(400)Adds Adds Adds Adds **Ferms** Adds **Ferms Ferms** Adds **Ferms** Adds Adds **Ferms** Adds Adds erms Terms **Ferms** Adds September October November December January February March April May June July August Group Adds Group Terms Group Enrollment Member Enrollment **Enrolled Groups by Metallic Tier Enrolled Groups by Carrier** 76% 10% ■ Delta Dental of MA (66%) ■ MetLife (17%) 18% Altus Dental (10%) 23% ■ Blue Cross Blue Shield of MA (5%) 1% 66% Guardian (2%) High Low Pediatric \*\* August counts do not include BCBS membership and reference a subset of data resulting in preliminary enrollment counts

- \*\* Group adds and terms represent a point-in-time snapshot of small group membership and may not include membership retroactivity

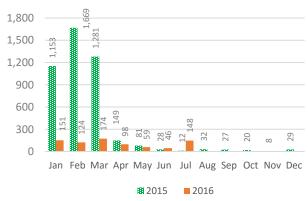
### **CCA Board Report Metrics**



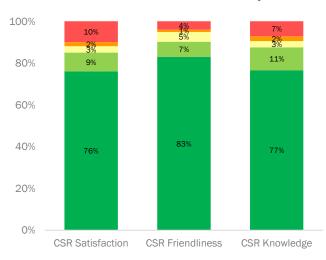
# Customer Experience



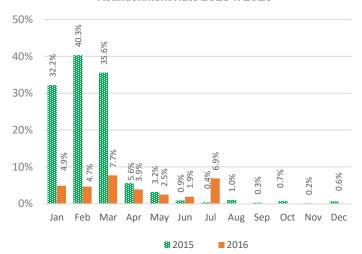
# Average Speed to Answer (seconds) 2015 v. 2016



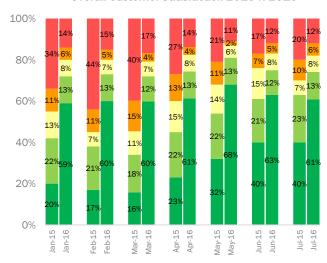
### **Customer Satisfaction Score - July 2016**



### Abandonment Rate 2015 v. 2016



### Overall Customer Satisfaction 2015 v. 2016



#### Questions

- --How satisfied are you with how our customer service representative resolved your issue today?
- —How friendly and courteous our customer service representative was today?
- --How satisfied are you with the knowledge of the customer service representative you spoke with today?
- --How satisfied are you with the overall service provided to you by the Health Connector today?



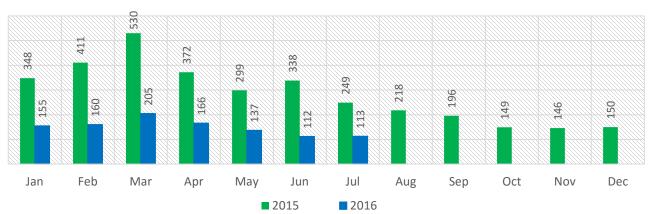
# **CCA Board Report Metrics**



**Customer Experience** 

\*Reporting period through July 31, 2016 Source: Dell

# Number of Urgent Services Cases Received (Monthly)



# Number of Ombudsman Cases Received (Monthly) Program launched September 28, 2015



# **Inventory Aging**

