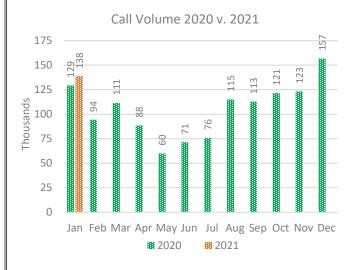
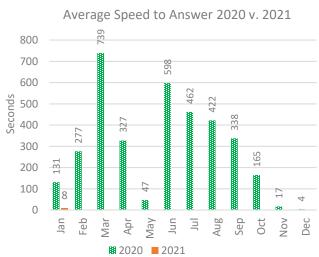
CCA Board Report Metrics

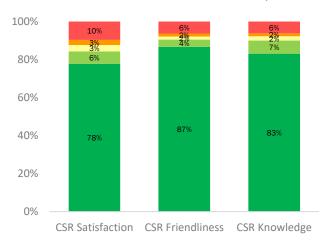
*Reporting period through January 31st, 2021 Source: Faneuil Data

Customer Experience

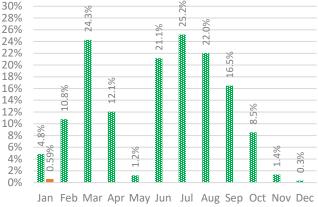




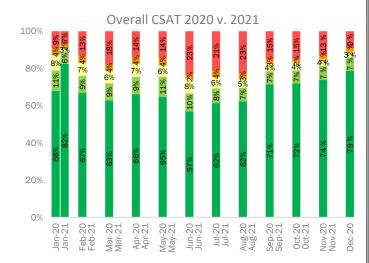
Customer Satisfaction Score - January 2021



Abandonment Rate 2020 v. 2021



2020 ■ 2021



Questions

- --How satisfied are you with how our customer service representative resolved your issue today?
- ---How friendly and courteous our customer service representative was
- --How satisfied are you with the knowledge of the customer service representative you spoke with today?
- --How satisfied are you with the overall service provided to you by the Health Connector today?



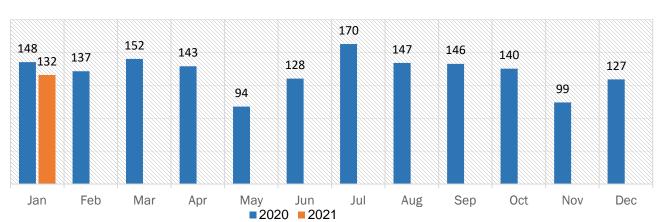
CCA Board Report Metrics

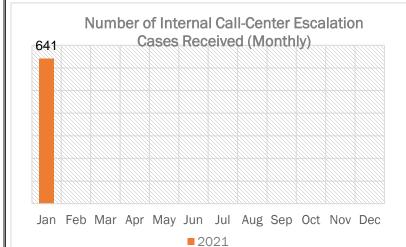
HEALTH
CONNECTOR
the right place for the right plan

Customer Experience

*Reporting period through January 31st, 2021 Source: Faneuil Data

Number of Ombudsman Cases Received (Monthly)







"Beginning in January 2021, Faneuil created a new Agent Assist Desk (AAD) to handle internal escalations within the call center. Going forward, the Monthly CCA Board Report will include an update on these internal escalations as well as the cases escalated to the CCA Ombudsman Team. CCA continues to work with Faneuil on improving handling of escalations as well as additional training needed to avoid escalations."