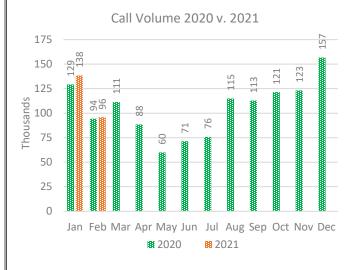
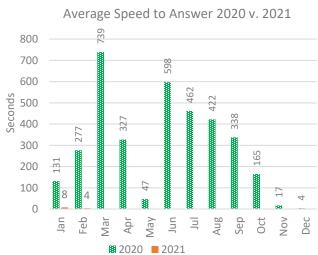
# **CCA Board Report Metrics**

\*Reporting period through February 28 th, 2021 Source: Faneuil Data

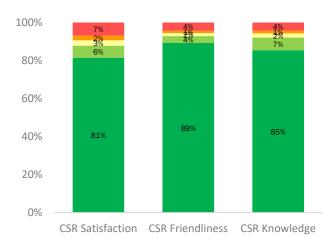


#### **Customer Experience**

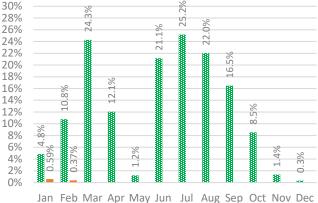




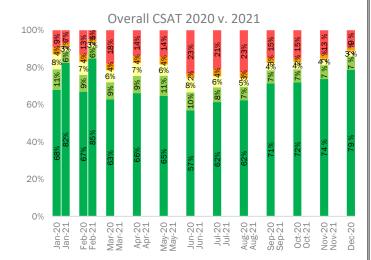
### Customer Satisfaction Score - February 2021



#### Abandonment Rate 2020 v. 2021



lan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec **\$**2020 ■2021



#### Questions

- --How satisfied are you with how our customer service representative resolved your issue today?
- ---How friendly and courteous our customer service representative was today?
- --How satisfied are you with the knowledge of the customer service representative you spoke with today?
- --How satisfied are you with the overall service provided to you by the Health Connector today?



# **CCA Board Report Metrics**

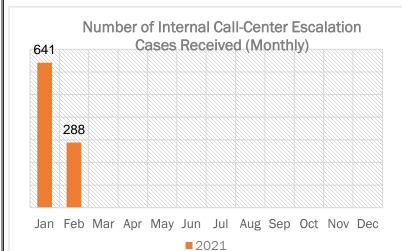
HEALTH
CONNECTOR
the right place for the right plan

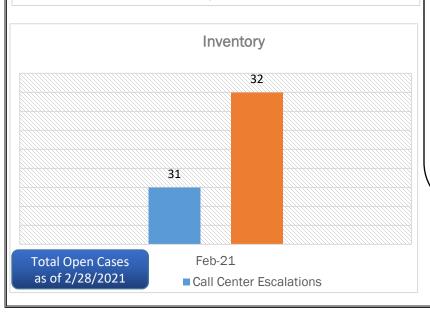
**Customer Experience** 

\*Reporting period through February 28th, 2021 Source: Faneuil Data

# Number of Ombudsman Cases Received (Monthly)







"Beginning in January 2021, Faneuil created a new Agent Assist Desk (AAD) to handle internal escalations within the call center. Going forward, the Monthly CCA Board Report will include an update on these internal escalations as well as the cases escalated to the CCA Ombudsman Team. CCA continues to work with Faneuil on improving handling of escalations as well as additional training needed to avoid escalations."