Media Roundup

HEALTH CONNECTOR

Health Connector Topics More Than 51,000 Drawn to Health Insurance Pilot 團 WWLP Springfield, August 29, 2024 **Other Articles of Note** Biden-Harris Administration Awards \$100 Million To Navigators Who 圓 Will Help Millions of Americans – Especially in Underserved Communities - Sign Up For Health Coverage CMS.gov, August 26, 2024 Mass. Gov. Healey Signs Bill Expanding Access to Midwives, Doula **Services** MassLive, August 23, 2024 Charted: Uninsured Population Grows 副 Axios, August 6, 2024 ACA Premiums Set to Rise In 2025 副 Axios, August 6, 2024 Five Big Health Care Bills Failed to Get Crucial Votes This Week. 副

Mass. Legislators Insist They Aren't Dead. The Boston Globe, August 2, 2024

Summary

In August, the Health Connector published a <u>new</u> <u>report</u> detailing the ConnectorCare expansion population and its use of coverage and services, and distributed a <u>press release</u> that includes supportive quotes from Governor Healey and Secretary Walsh.

August Social Media Highlights



We had the pleasure of hosting a wonderful group of colleagues from Connect for Health Colorado (@connectforhealthco), at the Health Connectori The nearly weeklong visit was not only highly informative but also truly enjoyable for everyone involved. We exchanged valuable insights and ideas, strengthening our shared commitment to improving health coverage. A huge thanks to our Colorado colleagues for joining us—we're excited to continue our collaboration! #HealthConnector #Collaboration #ConnectForHealthCO



Most Engagements and Reactions: Recap of Connect for Health Colorado team visit with the Health Connector the week of August 12th.

healthconnector 08/28/2024

Press Release A ConnectorCare pilot expansion creates lower costs, better access to health care for 51,000 residents. @HealthConnector member survey finds 88 percent have used new coverage, and one in five have used preventative services previously deferred. Read on at mahealthconnector.org/conne_



Highest Engagement Rate (per Impressions): Press release announcement about the ConnectorCare pilot expansion.

Massachusetts Health Connector August 31 at 5:21 AM · @

On #NationalGriefAwarenessDay, remember that healing takes time, and support is available. You don't have to go through it alone. If you or someone is grieving and experiencing suicidal throught, blease call 985 Suicide. Crisis Lifeline. https://9881feline.org/ Bereavement support or referrals may also be available where you get health care.





Most Comments: National Grief Awareness Day post that links to resources to help people affected by grief.