










Media Recap

December 2025

Summary

The Health Connector received significant media attention in December as it became clear the enhanced Premium Tax Credits (ePTCs) would not be extended, and that members would see significantly higher premiums for their 2026 plans. On Dec. 9, the Health Connector participated in a press conference with Governor Maura Healey, encouraging Congress to take action ([video](#), [press release](#)). Two press events were held the week of Dec. 15, one in Framingham and the other in Springfield, which generated dozens of media stories.

Health Connector Topics

	Mass. Residents Face Tough Choices as Health Insurance Deadline Looms WGBH, December 16, 2025
	Gov. Healey Urging Congress to Extend ACA Tax Credits WBZ-AM, December 9, 2025
	Governor Healey Demands Congressional Action on Obamacare Tax Credits WCVB-TV (Channel 5), December 9, 2025
	Local, State Officials Stress Upcoming Deadline for Health Insurance Coverage Access Framingham, December 16, 2025
	Deadline Approaching for Those Needing Insurance Through Health Connector Western Mass News (TV), December 17, 2025
	La Hora del Café El Mundo, December 18, 2025
	Deadline Nears for Massachusetts Health Connector Enrollment MassLive, December 18, 2025
	The ACA's Enhanced Subsidies Are Expiring at Year's End. Here's What You Need to Know CNN.com, December 18, 2025
	As GOP Blows Past ObamaCare Deadline, Is It Too Late for a Deal? The Hill, December 19, 2025

Articles of Note



[Massachusetts Health Connector Launches Portal as Tax Credits Face Expiration](#)

22 News WWLP, December 9, 2025



[The ACA's Enhanced Subsidies Seem Likely to Expire. Massachusetts Is Beginning to Notice the Effects](#)

WBUR, December 10, 2025



[Report: Massachusetts' Uninsured Rate Rises to 2.1%](#)

SHNS, December 11, 2025



[Deadline Nears for Massachusetts Health Connector Enrollment](#)

MassLive, December 18, 2025



[The Fight to Extend Enhanced Obamacare Tax Credits Isn't Over](#)

The Boston Globe, December 19, 2025



[Shopping for Pricy Aca Health Plans? Some Cheaper Options Come with Trade-Offs](#)

NPR, December 21, 2025

Social Media Highlights

Most Engagements, Reactions & Impressions



A [LinkedIn post](#) featuring Health Connector Executive Director, Audrey Morse Gasteier, with Governor Maura Healey at the State House for a press conference addressing the significant health care cost increases residents are facing due to the expiration of ePTCs.

Most Reach



A [Facebook Post](#) reminding state residents that the Health Connector has different plan options to explore, and Open Enrollment is the time to shop and enroll/renew coverage.

Most Comments



An [X post](#) on Gov. Maura Healey's account, in which the Health Connector was tagged, discussing the significant health care cost increases over 300k residents are facing and demanding action.